

Rev is the premier industry conference focused on bringing together Data Science Leaders, Practitioners, and Executives.

Leaders in the data science community present solutions for instrumenting workflows across the business with models and provide frameworks, innovations, and tangible tips that are applicable to data science teams' daily lives. Topics span high-level questions like how to best structure your data science team to technical challenges like the best way to integrate open source search engines into predictive analytics workflows.

In its second year, Rev 2 features three tracks:

Leadership

To discuss making data science an enterprisegrade capability

Practitioners

For code-first data scientists looking to tackle use cases or implement new techniques or methodologies

Ask Me Anything (Day 1)

Where attendees can meet and muse with industry luminaries

Poster Sessions (Day 2)

Giving innovators the opportunity to showcase interesting modeling techniques, use cases, and data science accomplishments

Reviews from our 2018 event

I have discussed how great my experience was with my manager and am hoping to invite my entire data science team to join next year. Erik Demonte, Senior Data Scientist, First Republic Bank

I got a lot of value from setting up ad hoc meetings with fellow data science leaders on the sidelines.

Patrick Harrison, Director of Data Science, S&P Global Market Intelligence

I was impressed by the variety of content and would encourage you to try and keep the same varied talks (i.e. data science in practice in different fields, meta discussions of data science development practices, etc.).

Director of Product, Retail Analytics Company

The content of the talks and the organization of the event were great. Really appreciated the emphasis on building and managing a data science team, in addition to exploring nifty coding techniques.

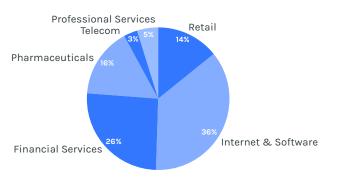
Event Overview

May 23-24, 2019 at New York Marriott Marquis Expected audience: 600+

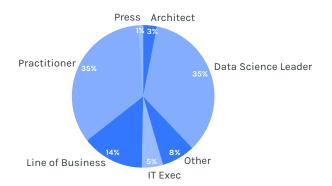
Central to Rev is the Sponsor Showcase. This is an important area for attendees to network and meet with industry technology experts. The exhibition layout will maximize networking, flow and make it easy and cost effective for you to showcase your solutions.

The exhibition will feature an open floor plan with branded kiosks that will include one monitor display, wireless internet and electrical. Other exhibit items will be available for ad hoc purchase in addition to the sponsorship packages.

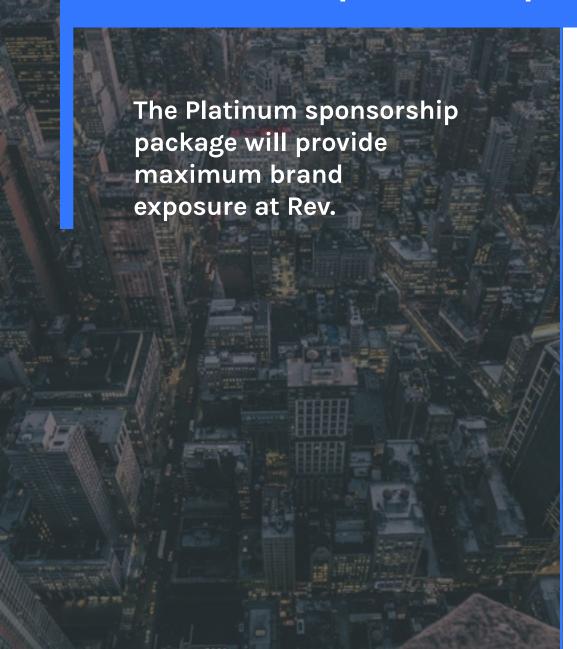
Attendees by Industry



Attendees by Function



Platinum Sponsorship



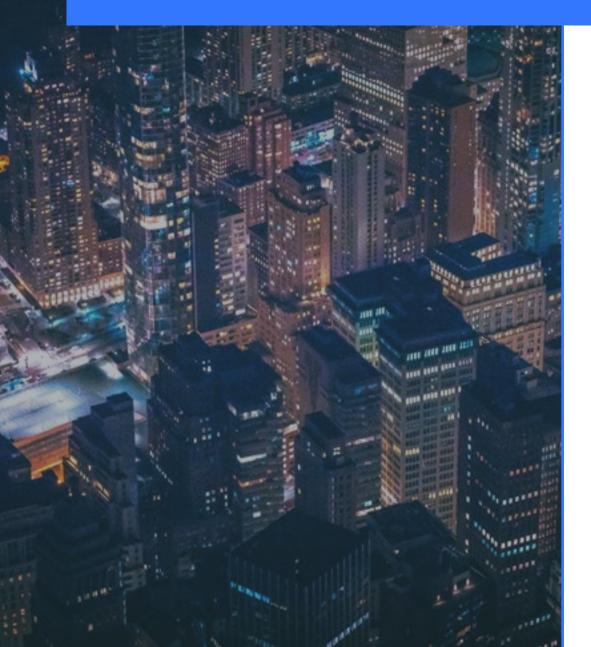
- Premier placement in sponsor showcase: including two 6ft tables and four chairs (optional upgrade to turnkey booth at cost)
- Recognition as sponsor in pre and post event communications
- · Logo on event website
- Logo on event signage
- · Logo on the delegate bag
- Logo on delegate giveaway (e.g. notebook)
- Delegate bag insert (bag insert to be provided by sponsor)
- 6 delegate passes
- Sponsored presentation (contingent on joint customer and content acceptance by conference chairs)
- 1 free pass for every 2 customer/prospect registrations driven by sponsor

Gold Sponsorship



- Exhibit includes one 6ft table and two chairs (optional upgrade to turnkey booth at cost)
- Recognition as sponsor in pre and post event communications
- · Logo on event website
- · Logo on event signage
- · Logo on the delegate bag
- Delegate bag insert (bag insert to be provided by sponsor)
- 4 delegate passes
- 1 free pass for every 2 customer/prospect registrations driven by sponsor

Silver Sponsorship



- Exhibit includes one highboy (optional upgrade to turnkey booth at cost)
- Recognition as sponsor in pre and post event communications
- Delegate bag insert (bag insert to be provided by sponsor)
- Logo on event signage
- 2 delegate passes
- 1 free pass for every 2 customer/prospect registrations driven by sponsor

A-la-Carte Sponsorships

Wi-Fi Sponsorship

\$10,000

Get exposure throughout the conference as the sole Wi-Fi sponsor. Also includes recognition in pre and post event communications and logo on event website, and 1 delegate pass.

"Data Science in the Senses" Party Sponsorship

\$10,000 (2 slots available)

Host the Rev "Data Science in the Senses" Party and receive exclusive branding during the event. This sponsorship includes logo on event signs and napkins. Welcome guests will receive a signature cocktail. Also includes recognition in pre and post event communications, logo on event website, and 1 delegate pass.

Logo'd Billboard in Times Square, Showcased During "Data Science in the Senses" Party

\$10,000/hr

Get maximum brand exposure as one of the top viewed billboards in Times Square. This sponsorship will be managed directly with the billboard vendor.

Lunch Sponsorship

\$7,500 (2 slots available)

As the Rev lunch sponsor, your logo will appear on event signs as the lunch sponsor for the day. You may provide promotional material to be distributed during lunch. Also includes 1 delegate pass.

Lanyard Sponsorship

\$5,000

Sponsor the Rev conference lanyard and your company will receive valuable visibility and branding for all attendees. Also includes 1 delegate pass. Deadline April 15.

Window Cling Sponsorship

\$5,000-\$10,000 (various sizes)

Have company-related branding hung on the windows or other appropriate areas at Marriott Marquis. Various sizes available. Deadline April 15.

Charging Station Sponsorship

\$5,000

Display your logo on the charging station(s) throughout the conference. Also includes recognition in pre and post event communications, logo on event website, and 1 delegate pass. Deadline April 15.



